



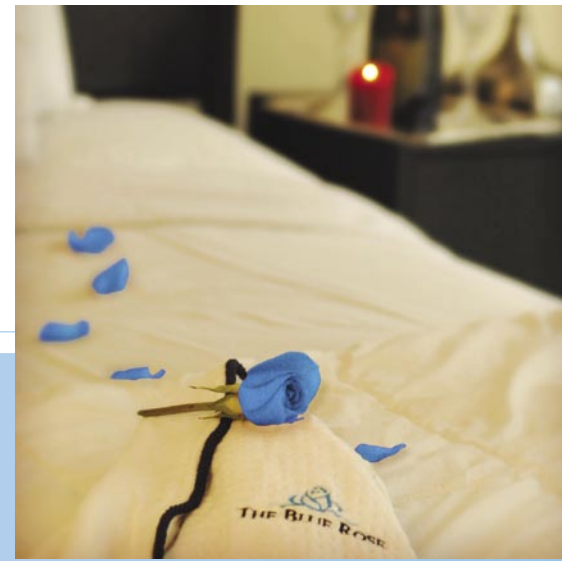
THE BLUE ROSE

CONDOMINIUM HOTEL RESIDENCES

The Blue Rose, a symbol of fantasy and perfection.

For centuries, roses have represented our strongest emotions. Red for passion. White for purity. And pink for grace. But throughout history, the rarest and most coveted of all roses has been the mysterious blue rose, signifying fantasy and perfection. What an appropriate name and symbol for Orlando's newest, tallest and most extraordinary condominium hotel. Towering over the city for all to admire, the magnificent Blue Rose will afford residents a level of luxury, sophistication and sheer opulence once thought impossible.





Within the three soaring towers of The Blue Rose, the residences will be so luxurious, so absolutely stunning that they will truly be magical retreats. Residents and guests will enjoy every imaginable creature comfort.

Choose from studio, one-, two-, and three-bedroom residences ranging from 575 to more than 3,000 square feet in the ultra-luxurious Penthouse Suites. Each residence will be outfitted with every imaginable state-of-the-art comfort for the most discerning.

Impressive marble foyers and nine-foot ceilings will lead to expansive living areas, handsomely appointed with designer furnishings and cutting-edge technology, including flat-screen plasma televisions with satellite programming and wireless high-speed internet access. Kitchens will feature stainless steel appliances, granite counter tops and exquisite European wood cabinetry. Baths will be serene sanctuaries with oversized showers and pulsating Jacuzzi whirlpools.

Nothing has been left to chance, every luxury will be included. Owners will also have the option of renting their residences by including them in our rental program.



The height of elegance and prestige.



Enjoy all the luxuries of your own private home away from home

RESIDENCE FEATURES

Fully Furnished Units - Designer Furnishings and décor
Flat Screen Plasma televisions with DVD/CD players
Marble Foyer, Kitchens and Baths
Granite counter tops and vanities
European wood Cabinetry
State-of-the-Art Stainless Steel Kitchen Appliances
9' ceiling heights
Floor-to-ceiling windows affording panoramic views
Private balconies
Washer and Dryer
Jacuzzi whirlpool bath featuring recessed pulsating jets
Designer Linen & Towels
Dual-line cordless phones
Broadband wireless Internet access
Pre-wired Cable TV
Lockable owner's closet
Private Safe
Video Teleconferencing capabilities
Wireless High Speed Internet
2-line wireless telephone and telephone/speakerphone conference call system

RESORT SERVICES

Personalized room service and maid service
Full concierge services
Executive Laundry & Dry cleaning
Valet garage parking
Rental Car Desk/Limousine service
Day Care Center featuring activities and programs for children
Sitting service
Floral delivery
Grocery delivery
Pharmacy delivery
Safety Deposit Box
Suitcase Storage Facility
Special handicapped units

CONVENTION & MEETING FACILITIES

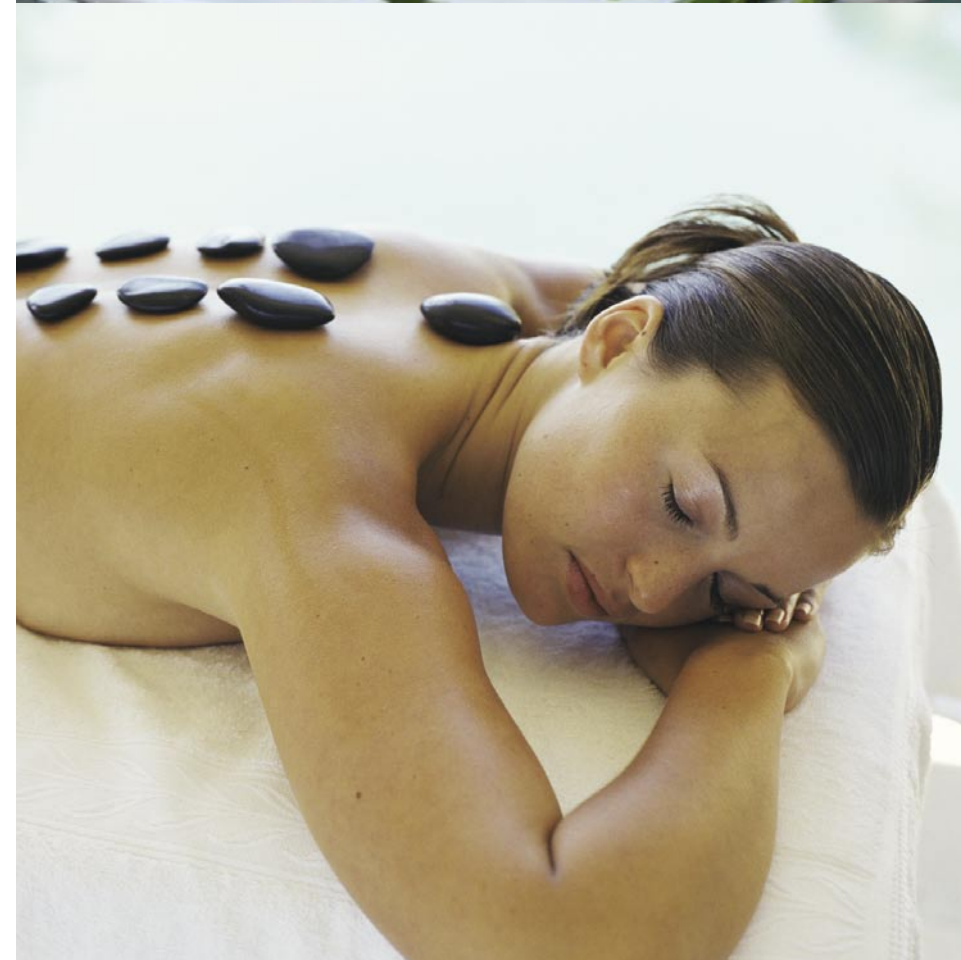
75,000 square feet of meeting space configured for a variety of uses
25,000 square foot master ballroom (seats 8,000)
10,000 square foot junior ballroom (seats 2,000)
Full Convention Support Services
Catering and event planning
1,200 seat state-of-the-art Theatre
Small & Medium Size Conference Rooms & Executive Boardrooms Featuring:
Broadband IP video and audio communications

RESORT FACILITIES

Grand Porte Cochere entryway
Grand Lobby & Welcome Center
The Theatre - 1200 seat State-of-the-Art Broadway-style theatre
Swan Lake Promenade - featuring European cafés/bridges/lighted water fountains and 50 living Swans and 50 living Flamingos
The Restaurant Plaza - 6 Themed Restaurants
State-of-the-Art Fitness Center
Spa featuring personal in room massages
Sauna & Steam Bath Center
Private Swimming Pool Facilities (Adult/Children)
Private Pool side Cabanas
Pool bar
Electronic Game Room center with billiards table
News Stand - Featuring newspapers from around the world
Surround Sound Movie Theatre - with state-of-the-art Plasma TV

BUSINESS SERVICES

Secretarial Services
Virtual Conference
Windows XP Pro laptop PCs with Microsoft Office including PowerPoint
Video and Document Cameras
LCD projectors
Color printers, copiers, fax and scanners
Office supplies
Local telephone service
On site audio/video and computer technicians



The energy of New York. The passion of Miami. The excitement of Las Vegas.

Broadway comes to Orlando.

Inspired by the big city sophistication of New York, the sizzling passion of Miami and the nighttime energy of Las Vegas, The Blue Rose's collection of resort amenities is unrivaled.

The Grand Lobby, set amidst lush tropical landscaping and highlighted by cascading waterfalls and breathtaking floor-to-ceiling windows, will be a dramatic hub of non-stop activity.

Wake up and surrender to a blissful, deep-tissue massage in the Spa, followed by an intimate stroll around shimmering Swan Lake, home to an array of graceful white swans and dynamic pink flamingos. The Swan Lake Promenade will surround this tropical paradise, adorned by an array of boutique shops, European cafés and theme restaurants boasting culinary delights from around the world.

And when the sun goes down, The Blue Rose comes alive... Residents and guests enjoy a party under the stars each and every night with live performances from international artists.

The Blue Rose will also host its own awe-inspiring, 1,000-seat Broadway Theatre, operated by Venezuelan superstar Jose Luis Rodriguez "El Puma." Two incredible Broadway musicals will be performed daily, six days a week.

Whatever your pleasure, whatever your wishes, The Blue Rose's lavish amenities will accommodate them in style.



As an owner, you and your guests will enjoy VIP-seating at the Blue Rose theatre.

The Blue Rose will change Orlando's skyline forever



CMA Companies, the developer behind The Blue Rose.



CMA COMPANIES

The highly respected, deeply experienced professionals at CMA Companies are known for their pioneering approach. Each property showcases the firm's passionate commitment to sophisticated design, technology, entertainment and comfort.

CMA Companies currently has more than one billion dollars in residential and commercial projects underway. Partners include global banks and renowned Wall Street lending institutions. Accordingly, buyers can rest assured that CMA is well-capitalized and highly motivated to building a condominium hotel that will be so spectacular, it will virtually redefine the category in Orlando.



*Savoy Hotel
Miami Beach, Florida*



*CocoWalk
Coconut Grove, Florida*



*Hotel Sofitel New York
New York*



*1500 Ocean Drive
Miami Beach, Florida*

DEVELOPER

THE BLUE ROSE
CONDOMINIUM HOTEL RESIDENCES

Goldberg Executive Realty

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Oral representations cannot be relied upon as correctly stating representations of the developer. For correct representation, make reference to documents required by section 718.503 Florida Statutes to be furnished by developer to a buyer or lessee. Developed by CMA Companies. The Developer is currently authorized to take refundable reservations from the prospective purchasers in the State of Florida. These materials do not constitute an offer or solicitation of any kind, nor are they intended to be distributed in or constitute an offer to sell property in any state or country in which the developer has not registered to sell property, if required. VOID WHERE PROHIBITED BY LAW. All advertising, promotional materials, site plans and pricing information associated with the project and the units, if any, are preliminary in nature and subject to change by the Developer without notice.

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THE BLUE ROSE

CONDOMINIUM HOTEL RESIDENCES



UNIT A

1 Bedroom Residence
576 SF

Fully Furnished Units
Designer Furnishings and décor

Flat Screen Plasma televisions with
DVD/CD players

Marble Foyer, Kitchens and Baths

Granite counter tops and vanities

European wood Cabinetry

State of the Art Stainless Steel
Kitchen Appliances

Convection Microwave Oven

9' ceiling heights

UNIT B

1 Bedroom / 1 Bath Residence
795 SF

Fully Furnished Units
Designer Furnishings and décor

Flat Screen Plasma televisions with
DVD/CD players

Marble Foyer, Kitchens and Baths

Granite counter tops and vanities

European wood Cabinetry

State of the Art Stainless Steel
Kitchen Appliances

Convection Microwave Oven

9' ceiling heights





UNIT B 2

1 Bedroom / 1 Bath Residence
743 SF

Fully Furnished Units
Designer Furnishings and décor

Flat Screen Plasma televisions with
DVD/CD players

Marble Foyer, Kitchens and Baths

Granite counter tops and vanities

European wood Cabinetry

State of the Art Stainless Steel
Kitchen Appliances

Convection Microwave Oven

9' ceiling heights



UNIT C

2 Bedroom / 2 Bath Residence
1014 SF

Fully Furnished Units
Designer Furnishings and décor

Flat Screen Plasma televisions with
DVD/CD players

Marble Foyer, Kitchens and Baths

Granite counter tops and vanities

European wood Cabinetry

State of the Art Stainless Steel
Kitchen Appliances

Convection Microwave Oven

9' ceiling heights



UNIT C 2

2 Bedroom / 2 Bath Residence
1007 SF

Fully Furnished Units
Designer Furnishings and décor

Flat Screen Plasma televisions with
DVD/CD players

Marble Foyer, Kitchens and Baths

Granite counter tops and vanities

European wood Cabinetry

State of the Art Stainless Steel
Kitchen Appliances

Convection Microwave Oven

9' ceiling heights



UNIT D

2 Bedroom / 2 Bath Residence
1007 SF

Fully Furnished Units
Designer Furnishings and décor

Flat Screen Plasma televisions with
DVD/CD players

Marble Foyer, Kitchens and Baths

Granite counter tops and vanities

European wood Cabinetry

State of the Art Stainless Steel
Kitchen Appliances

Convection Microwave Oven

9' ceiling heights



UNIT D 2

3 Bedroom / 2 Bath Residence
1270 SF

Fully Furnished Units
Designer Furnishings and décor

Flat Screen Plasma televisions with
DVD/CD players

Marble Foyer, Kitchens and Baths

Granite counter tops and vanities

European wood Cabinetry

State of the Art Stainless Steel
Kitchen Appliances

Convection Microwave Oven

9' ceiling heights

UNIT D 3

3 Bedroom / 2 Bath Residence
1292 SF

Fully Furnished Units
Designer Furnishings and décor

Flat Screen Plasma televisions with
DVD/CD players

Marble Foyer, Kitchens and Baths

Granite counter tops and vanities

European wood Cabinetry

State of the Art Stainless Steel
Kitchen Appliances

Convection Microwave Oven

9' ceiling heights



UNIT E

3 Bedroom / 2.5 Bath Residence
1376 SF

Fully Furnished Units
Designer Furnishings and décor

Flat Screen Plasma televisions with
DVD/CD players

Marble Foyer, Kitchens and Baths

Granite counter tops and vanities

European wood Cabinetry

State of the Art Stainless Steel
Kitchen Appliances

Convection Microwave Oven

9' ceiling heights





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